



*Our Community
Our Kids
Their Futures!*

CAPITAL CAMPAIGN





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Children and Family Urban Movement will embark on a new chapter in our history through the construction of a new multi-use facility. For over 26 years CFUM has served the mission of creating a community that supports the potential of children, youth, and families

through educational success, healthy living, and community engagement within the gracious walls of Trinity/Las Americas United Methodist Church.

Over those decades our location—just steps from Moulton Elementary School and centered in the heart and soul of the River Bend, King Irving, and Mondamin Presidential neighborhoods—has allowed us to extend to thousands of youth quality programming, education, and outreach.

As humble servants to our neighborhoods, CFUM's zero-cost programming was met with waiting lists and demands for expansion. CFUM serves 225 students in three different locations. Rented space and borrowed classrooms helped meet this burgeoning need, but now is the time to unify our children and our programs under one roof for the good of our students and families.

We need your help

In our neighborhood, the average rate for high school graduation is a staggering 60 percent but for those students involved in CFUM programming, that rate is nearly 100 percent. These are the outcomes we're proud to affect and the families and futures we can impact.

The truth is our families are hardworking, pride-filled Iowans with a vision for their futures and most especially for those of their children. For so many, their CFUM student is the first in the family where going to college can be an achievable reality. Those are the successes we work so hard to facilitate by taking students and families to campuses for visits, helping them with the process to encourage our students on their journey.

More than a structure

How could moving one block make such a difference? We encourage you to carefully review the plans CFUM has for becoming a more accessible, secure, and permanent face for our neighborhood and its families on the corner of Ninth Street and College Avenue.

Together we can foster the uniqueness of each child to help them soar into futures they are dreaming about. Join us as we prepare for this new chapter and be a lasting part of our CFUM story.

Laine Mendenhall-Buck, *Board President*
Children and Family Urban Movement

James A. Swanstrom, *Executive Director*
Children and Family Urban Movement

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CFUM provides breakfast for over 80 children each day. It provides educational services for about 75 children in kindergarten through second grade, another 75 in third through fifth grades; another 75 in the upper elementary grades through grade 12. During the summer, 100 students receive academic support to make sure they are ready for the next school year.

K-5 PROGRAMS
Breakfast Club and The Haven
150 participants

K-12 PROGRAMS
Serves 125 families

GENDER SPECIFIC PROGRAMS
have 60 participants

SUPPER CLUB
42,075 Meals annually
150 meals nightly
36 Meal providers

THE BREAKFAST CLUB
80 children have a nutritional start to their day

VOLUNTEERS HOURS
in 2017, Over 10,000 hours logged

OUR BEGINNINGS

Children and Family Urban Ministries got its official incorporated start in 1992, but the movement and ministry with neighbors on the near north side of Des Moines began more 50 years ago.

Our signature Breakfast Club began as a joint effort of the Black Panthers and the Inner-City Parish, (a collaboration between Burns United Methodist, Gatchel United Methodist, and Trinity United Methodist Churches). Soon after, the Supper Club program to feed families a healthy and consistent dinner began.

Led by church and community workers, CFUM arose from these church programs and in 2013 the name officially changed to Children and Family Urban Movement to better reflect the vision, hard work, faithfulness, innovation, the people, and the resources central to the mission of CFUM.

The work of CFUM is truly a movement for change driven by the ideals of the worth and potential of all and the power within community.



“Like any of us, the families at CFUM share dreams for their children. It’s a joy to participate in a program which fosters development and learning that helps children achieve their dreams.”

Donna Rusk, Dedicated CFUM volunteer

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PROJECT OVERVIEW

For decades, CFUM has done the quiet work of establishing strong foundations and footings for Des Moines' neighborhood youth. As a staple in the nearly 200 combined city blocks of the River Bend, King Irving, and Mondamin Presidential neighborhoods, we've become trusted next-door neighbors committed to improving the area, teaching students to respect their backyards, and establishing a sense of pride for this place we call home.

That's why when our physical needs and student waiting lists grew, the CFUM Board of Directors began to dream.

Our connection to and tradition of open communication with the neighborhood along with the "front-porch" welcome we extend to all made it evident that the CFUM Board needed to dream with our neighbors first.

From one-on-one meetings to neighborhood association forums, CFUM's constant dialogue with our community helped us launch this journey with their blessing.

Transferring Dreams to Design

Christensen Development in tandem with Slingshot Architecture keyed right into that connection, designing building elements to complement our neighborhood and delivering a unique front-porch awning characteristic to match the profiles of homes lining our block.

This attention to our neighborhood details and permanent placement on the 1.12-acre space at Ninth Street and College Avenue will allow CFUM to deliver all our programs under one new roof in a new 20,000-square-foot building and maintain a sight line to Moulton Elementary School where children will migrate to and from before and after school.

The building will be a symbol of the commitment of CFUM to the neighborhood through the materials used. The exterior will be comprised of brick for permanence and large glass; the use of a glass façade gives a transparent and open visual to the bustling activities and programming at work.

The two-story brick, glass and steel structure will be built on two-thirds of the property, leaving one-third as open, public green space. Creating this free-play area was important as CFUM, which is situated in one of the city's most economically, socially, and racially diverse neighborhoods, continues the open invitation for the community to be involved. The facility and space will support overall health and wellness by encouraging bodies to be in motion, and to be creative and imaginative.

The safe and efficient movement of families during morning and afterschool programming is important. Designed with that constant motion and student safety in mind, the northside of the building will include a Drop-off Zone to allow for safe movement of children into and out of the building and away from busy streets.



CFUM welcomed my kids and helped them improve social and reading skills and I'm forever grateful. Now they are "Top Tigers" in their school and have better futures that wouldn't have happened without CFUM programs.

Luis Orellana, CFUM Parent

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PRIMARY SPACES:

1. BACKYARD BOYZ
2. STEAM LAB
3. WHYLD GIRLS
4. FLEX ROOM
5. OFFICES
6. MULTI-RECREATIONAL
7. LITTLES CLASSROOM
8. LITTLES CLASSROOM
9. ENTRY
10. DINING
11. KITCHEN
12. RIVER BEND PORCH
13. MARKET PANTRY
14. BOARD ROOM
15. STAIRWELL AND CFUM FRIENDS WALL
16. COLLABORATION SPACE
17. HUDDLE ROOM
18. PRIVATE RESTROOM
19. BIKE RACKS
20. NATURAL SPACE
21. BRICK PAVERS



FIRST FLOOR



SECOND FLOOR



INTERIOR LEARNING SPACES

Enhancing and supporting an environment of learning, health and wellness and community engagement are primary focuses of our interior space.

Program Space

- 1 2 3 **LEARNING ROOMS** Designed to provide quality classroom space, the new building will offer five learning rooms designated by grade levels on various floors.
- 7 8
- 2 **STEAM LAB** The new building will have a dedicated STEAM lab where the arts are added to the teaching of science, technology, engineering, and math. The room will accommodate laptops and the adoption of new technologies to foster innovative thinking and technology experimentation.
- 1 3 **KIDZ KLUB** From photography to cooking, clubs at CFUM give students with specific interest areas a way to focus on related learning, exploration, and activities. This area will allow room for these groups to host guest speakers, meet and explore.
- 6 **THE LOUNGE** This space will offer comfortable and collaborative lounge-type seating appropriate for high school programming.

Gathering Space

- 10 **DINING ROOM** It goes without saying that the meals served at CFUM are more than sustenance for the body, they nourish the soul as well as an opportunity to have fellowship with other families and friends in our community. This space will accommodate over 200 in a warm, welcoming, and hospitable environment.
- 11 **COMMERCIAL KITCHEN** Meals are served twice each week day, with afterschool snacks provided Monday through Friday. A well-appointed kitchen with a layout centered on safety and efficiency is essential to day-to-day operations. The new kitchen features serving windows along with commercial storage and preparation equipment to facilitate the hundreds of weekly meals served.
- 9 **RECEPTION AND WELCOME AREA** Staffed by a front-desk greeter, the reception and welcome area ensures safety and oversight as visitors walk through the front doors. It gives us one more way to greet our children and their families passing by.
- 12 **RIVER BEND PORCH** A nod to the River Bend neighborhood in which this building will reside, this front porch approach mirrors the residential front porch architecture of the area and is a metaphor for welcoming and fostering a safe and supportive environment.
- 13 **MARKET PANTRY** For years, CFUM has served as a resource for food. We're pleased to include this Market Pantry in our design to continue this tradition of feeding the neighborhood with overflow food sources by generous food and distribution companies

“Because the lab exposes students to a new set of job skills than what were available 20 years ago, it made sense to integrate that into CFUM’s future programs.”

Laine Mendenhall-Buck,
CFUM Board president



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Executive Areas

- 14 BOARD ROOM** A larger room designed for planning, corporate meetings and more, the Board Room will be located on the second floor.
- 5 OFFICE AREA & CONFERENCE ROOM** Intentionally placed on the second floor to encourage the passing by of programming and student activities, the office and conference room allows visitors, volunteers, and employees to move among and engage with our students and programs.
- 15 STAIRWELL AND CFUM FRIENDS WALL** To respect and honor the generosity of all who believe in and support our mission, this CFUM Friends Wall provides a way for our staff, volunteers, students, and families to see how great and expansive the love of community is at CFUM.
- 16 COLLABORATION SPACE AND OFFICES** Our teams are truly the worker bees of this organization and the new facility will dedicate quality work space for them to keep the gears moving for CFUM. When creative brainstorming are required among teams, the Collaboration Space will help foster thinking and solutions.
- 17 HUDDLE ROOM** This private enclave gives CFUM teams and committees a place for smaller, conversational meetings or phone calls.
- 18 PRIVATE RESTROOM FACILITIES** These individual restrooms are intended to give volunteers, visitors, and staff additional privacy.

Exterior Space

- 19 BIKE RACKS** With many students moving through the neighborhood on their bicycles, providing three dedicated bike racks will help offer a place to park and lock up these items.
- 20 NATURAL SPACE** As the landscapers design an outdoor park-like setting, trees add the natural dimension, improved aesthetics, and eventual shade for this neighborhood lawn.
- 21 BRICK PAVERS** Like the exterior of the building, the use of bricks and stone evoke a sense of permanence, durability, and stability. We'll extend that same quality on the walkway from the parking lot to the front doors using brick pavers.

Accessibility

Our CFUM Building will be ADA Compliant. The new building is designed to be welcoming and usable for people of all ages and physical abilities. An elevator offers full accessibility to first and second floor spaces. Restrooms will be located on both the first and second floor. They were designed to mirror many new public-school restrooms where shared sinks for handwashing allow adults to better supervise restroom breaks.

The capacity of the new building will allow CFUM to expand programming to meet growing needs of the neighborhoods.

INVESTING IN OUR FUTURE

As we look to the physical construction of the new building, the construction and development will position CFUM to deliver quality education in a safe and well-equipped building.

Permanence and perpetuity are ultimate goals of this campaign. For this reason, an endowment will be created to responsibly ensure perpetuity of the mission and sustained maintenance of the facility.

Capital Campaign Goal: \$6,750,000

Construction and Development Costs: \$6,100,000

Million Perpetuity Endowment: \$650,000

(Gifts typically completed in three to five years. Gifts of cash, commodities, securities, and land accepted within the limits allowed by Children and Family Urban Movement gift acceptance policies. Named giving opportunities will be available. Gifts are tax-deductible to the extent allowed by law. Children and Family Urban Movement is a registered 501©3, non-profit organization.)

PHASES OF COMPLETION

Groundbreaking May 31, 2018
 Topping-off Ceremony..... Fall 2018
 Ribbon-Cutting Ceremony.. August 2019

Thank you for your support. Children and Family Urban Movement impacts the futures of our community because of our generous community of supporters and dedicated volunteers and team members. Thank you for sharing in our vision, successes, and possibilities.

Leadership

BUILDING TASKFORCE

Stacy Bagby
 Ryan Fick
 Carolyn Jenison
 Karen Miller
 Brian Pottorff
 Jessica Ringena

CFUM LEADERSHIP

Jim Swanstrom,
Executive Director
 Weslyn Caldwell,
Volunteer and Development Coordinator
 Amara Huffine,
Development Director
 Darlena McElroy,
Operations Director
 Janelle Mueller,
Family & Community Engagement Director
 Hannah Olson,
Programs Director

CFUM BOARD OF DIRECTORS

Laine Mendenhall-Buck,
Board President,
 West Des Moines School District
 Ryan Fick,
Vice President,
 Principal
 Jessica Ringena,
Treasurer,
 Hy-Vee Inc.
 Elizabeth Baustian,
Secretary,
 Community Volunteer

Jason Adams,
 Nationwide Insurance
 KC Claussen,
 Telligen
 Sherri Heart,
 Principal
 Michael Lee,
 Nationwide Insurance
 Mark Linder,
 Wells Fargo
 Brian Pottorff,
 Sammons Financial
 Nathan Riggle,
 Mercy Health Systems
 Rob Sand,
 Community Volunteer





CFUM Programs

Breakfast Club
Supper Club
The Haven
Awesome Summer Days
Wonder Girlz
Whyld Girls
5th Grade Crew
Backyard Boyz

High School Mentors
FUTURE-The Alternative F Word
Community Events:
• Back-to-School Fair
• Halloween Community Party
• Thanksgiving Eve
Community Meal
• End-of-Year Celebration

Become a Volunteer

The support of volunteers is the backbone of our success and impact in our CFUM community. We welcome the time and talents of dedicated volunteers who are willing to mentor students, read with them, help prepare and serve our healthy meals or assist on programs and field trips.

Consider ways you could be instrumental in the lives of CFUM students.

Please contact, Weslyn Caldwell if you are willing to volunteer with CFUM.

